

**Community Engagement Meeting Miller Community Center  
November 7, 2011**

**1. What should we prioritize?**

- Prioritize that are currently well attended; reflect community needs/demand.
- Well attended drop in programs
- Programs that benefit the community
- Ability to keep the CC more hours
- More community marketing/awareness
- Programs for all ages and abilities
- Appropriate staff for program delivery
- Moms and kids
- Humans
- Toddler gym
- Teens
- Arts programs – all ages
- Seniors Lifelong Recreation Programs
- Fitness/active programs
- Educational classes/health and wellness
- Intergenerational programs
- Special events
- Bus routes to center in Geo units

**2. What should we keep doing?**

- Keep programs that serve the community
- Stakeholder analysis – program driven or drop in?
- Determine when CC is used for each type of program
- Programs driven by needs of participants
- Marketing room space for drop in programs and rentals
- Review room usage based on community needs
- Find unique, structured program for communities
- Find community group partners
- Stroller Strides
- Adult volleyball/basketball
- Late Night recreation
- Toddler gym
- New borns
- Holiday events
- Seasonal hours
- Continue to rent space
- Keep offering morning and night classes, close during the afternoon

**3. What should we stop doing?**

- Things that don't serve the community

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- Breaking the consistency of staff in programs
- Don't move programs that are successful
- Adult programs that people can find elsewhere
- Computer classes off-site/Y's or community college
- Seniors who belong to Group Health can go to any location
- Stop cutting hours and staff
- Some special events at level 1 sites
- Family fun nights

**4. What can you do?**

- Volunteer recruitment for Advisory Council and programs
- Allow volunteers to better serve program; make policy changes
- Gorilla marketing: print, web, social media, canvassing, word of mouth
- Fund raisers/community events
- Find events that increase visibility and engagement
- Survey to learn what community wants and what can raise interest and money
- Find volunteers to work on marketing plans
- Create volunteer jobs and advertise
- Apply for grants
- Create a rental or program ad page in brochure
- Look for partnership opportunities
- Sponsorships for kids/scholarships
- Reach out to schools/recruit participants
- Promote through local newspapers
- Partner
- "Volunteer for" list of specific jobs
- Get sponsors
- Bring new programs to center to increase money to City
- Use teens and seniors as "helpers"
- Educate others
- High school service hours
- Find money
- Talks with youth groups/boys & girls camps
- Creative use of hours
- Join Advisory Council